



Asociația Agricultorilor din Zona Cristuru Secuiesc  
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## Invitation to

KA1 Youth Exchange - funded by the European Union through the Erasmus+ Program

### << ENTREPRENEURSHIP GOES RURAL! >>

#### When?

Exchange: 5-11 June 2018

Arrival: 4 June 2018

Departure: 12 June 2018

#### Where?

Location: Rugănești, Romania

Venue: Country House

**Participating countries:** Romania, Lithuania, Greece, Spain and Hungary

**Participating organisations:** Asociația Agricultorilor din zona Cristuru Secuiesc, Asociacija "Apkabink Europa", Green Spirit, Grupo de Desarrollo Rural Valle del Guadalhorce, Ugar Egyesület

**Participants:** 30 young people, 5-5 participants and 1-1 leader from each country, so 6-6 youngsters/group

**Working Language:** English

### Short Summary of the Project

The Youth Exchange ENTREPRENEURSHIP GOES RURAL! will be organized in April 2018 in Rugănești, Harghita County, involving 30 young people from Romania, Hungary, Spain, Lithuania and Greece. The project is working on the topic of rural entrepreneurship and aims at giving participants the opportunity to acquire knowledge and skills related to the development of a feasible Start-up ideas in the form of a business plan, skills that can increase the competitiveness of young people on the labour market or strengthen their self-confidence for self-launch in the field of entrepreneurship. During the first days of activity, the participants will get to know the situation of entrepreneurship in the involved countries, will share successful stories of entrepreneurs in their region, will discuss the problems that prevent young people from starting a business, will visit entrepreneurs working in different rural areas (aromatic herbs, pottery, aquaponics and wheat grass, pension, dairy production). In the second part of the mobility, young people will become familiar with the basics of the business plan and will start working in mixed groups to develop such a plan for different concepts of entrepreneurship (product, marketing plan, operational, financial), so there will be a total of 5 plans for 5 different business ideas. The concepts and business plans





created by the participants will be presented on the last day of the youth exchange at the Berde Mózes Theoretical High School. The project develops the positive awareness of participants from 5 different European countries on common values and cultural differences, by offering young people the opportunity to present their country from a variety of points of view (through materials, singing and dancing, cooking), thus facilitating the acceptance of diversity and the development of tolerance. Young people will receive a detailed Youthpass Certificate at the end of the project, presenting the personal development and non-formal learning they have passed.

The project is funded by the European Union.

### Participant Profile

Each Group has 6 members, 1 group leader and 5 participants.

- **Age of the group leader:** no age limit.
- **Age of the participants is recommended to be between 20 and 30 years. 30 is the upper age limit! If you select underage participants, you should provide parents permission!**

The target group of this project are young entrepreneurs interested in entrepreneurship, who in the future would like to launch a business or want to accumulate skills that could increase their competitiveness on the labor market. We do not expect potential participants to have experience or skills related to the theme, methodology or activities of youth exchange. It is recommended that young people speak English at the basic level because within some of the activities they will write texts and they will be able to express their opinions better, but not knowing the English language will not be a factor of rejection, we will offer all the necessary support to translate the spoken and heard information to the participants. During the recruitment, both we and the partner associations will also take into account the marginalized situation of applicants, representing an advantage if they come from **rural areas**. Young people have to be open to know other cultures and willing to take part in the planned activities, especially because the program contains several types of methods (field, writing, presentation, conversation) that involves a variety of implications. Group leaders do not receive a Youthpass, but if they wish, they can ask for a certificate from us.

### How to Prepare

The young participants should prepare the following:

- Presentation about the situation of entrepreneurship in the country, especially in the rural area
- A success story in the domain of entrepreneurship for the storytelling activity



- Presentation about the country: the natural heritage, culture, history, touristic attractions, habits, dances, songs of the region and country.
- Plan what you cook as national dish on your cultural night (not obligatory)
- Bring you country's national foods and drink for the intercultural night
- We recommend to have insurance and in case (under 18) parents' permission

## Timeframes

Advertising the project in local communities: **February 5, 2018 - March 1, 2018**

Receiving applications: **until March 10**

Selecting participants: As soon as possible, but not later than **March 15**

Purchasing plane tickets: As soon as possible, but not later than **April 4**

Preparation of participants: **April 4 - June 4**

## Finances and Travels

The Erasmus plus program covers all the costs of this exchange **100%**. This includes travel, accommodation, food and organization.

Each Partner should search the lowest means of transport to arrive in Romania, this means low cost airline tickets and second class bus, train tickets. **All tickets, boarding passes, bills and proof of payments must be kept and sent to the host organization.**

For arriving in Rugănești, You should manage the travels in your own country and the flight. We will help you to plan and organize your travel from Airports in Romania to Rugănești. When choosing your Flights, be sure that You find Wizz Air / Ryanair / Blueair connections from your country to Airports like **Tirgu Mures** (very close) Cluj, (close), Arad, Timisoara and Bucharest (far).

The travel limit for Hungary is 180 euro, for Lithuania and Greece is 275 euro/participant and for Spain 360 euro/participant. Please buy tickets from the account of the association (except in the situation when participants buy bus or train tickets in the station). We will reimburse the value of all tickets in 10 working days after the mobility ends and/or after participants send all their tickets in original to us.



The participants have to take part during the entire mobility to get their travel costs reimbursed. If the travel costs exceed the travel limit, the participants have to cover the difference. The eligibility of the project starts on **the 1<sup>st</sup> of February 2018**. Before Booking any Airline ticket or any other travel means, send your plan to [office.aacs@gmail.com](mailto:office.aacs@gmail.com) for a confirmation.

### Accommodation and venue

The project will take place in the village of Rugănești. A small village with 776 inhabitants along the bank of the Nyiko river. It is 2 kilometers from the small town of Cristuru Secuiesc. 90% of the population is Hungarian. The rest are Romanian or Roma.

We will be hosted in the Vicarage - Rent House in Rugănești. It can host 24 people at one time and has rooms with 4 to 5 beds. More details about the accommodation and its facilities can be read here <http://kuriavendeghaz.ro/index.php/en/> and in the pictures bellow. 6 people will stay in a nearby renting home with similar conditions and the local participants will stay at their homes. Because of the small size of the village this is the only option for living.





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Participants will be randomly selected in rooms, in order to ensure a multicultural division everywhere. The house also has a terrace, a yard and a parking lot, all of which will be used during activities.

## Food

Food will be catered to the restaurant of the renting house while breakfast will be available already in the restaurant every morning. If there are participants who are vegetarian, a special diet, or other eating needs, please let us know in advance and we will try to prepare for this. You will get a google form to provide this information and other relevant data for the Mobility Tool.

## A bit of informal Romanian and Hungarian before you arrive

English	Romanian	Hungarian
Hi! / Hello!	Bună! / Salut!	Szia! / Hali!
Good morning!	Bună dimineața!	Jó reggelt!
Good day!	Bună ziua!	Jó napot
Good night!	Bună seara!	Jó estét!
Welcome!	Bine ați venit!	Üdvözlöm.
My name is...	Numele meu e...	A nevem ...
Thank you!	Mulțumesc!	Köszönöm
I need help.	Am nevoie de ajutor.	Segítség.
I'm sorry, I don't speak Romanian/Hungarian.	Î-mi pare rău, nu vorbesc Românește / Maghiară.	Sajnálom, nem beszélek Románul/Magyarul.
Do you speak French/German/English?	Vorbești Franceză/Germană/Engleză?	Beszélsz Franciául, Németül, Angolul?
Excuse me!	Scuză mă!	Bocsánat
Yes	Da	Igen
No	Nu	Nem
Maybe	Poate	Lehet

For further questions, please do not hesitate to contact us on the [office.aacs@gmail.com](mailto:office.aacs@gmail.com) email address, and if needed, also on the 0040755173842 phone number.

